



LOT AREA ±1.27 AC BUILDING 3,800 SF PARKING 50 SPACES 13.2 /1,000 LOT AREA ±1.41 AC 4,874 SF PARKING 49 SPACES RATIO 10.0 / 1000 ±0.75 AC LOT AREA PARKING 38 SPACES RATIO 4.8 / 1000 ±5.64 AC LOT AREA 61,500 SF 254 SPACES 4.1 / 1000 PARKING RATIO LOT AREA ±4.47 AC BUILDING 50,000 SF 214 SPACES 4.2 / 1000 PARKING

±1.31 AC

5,236 SF

56 SPACES

10.6 / 1,000

±1.00 AC 950 SF 19 SPACES

20.0 / 1,000

±15.85 AC

5.1 / 1000

134,360 SF

680 SPACES











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		3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS
POPULATION	2025 Estimated Population	50,810	59,833	66,425
	2030 Projected Population	54,230	63,318	69,773
	2020 Census Population	46,571	55,217	61,588
	2010 Census Population	38,995	46,770	52,676
	Projected Annual Growth 2025 to 2030	1.3%	1.2%	1.0%
	Historical Annual Growth 2010 to 2025	2.0%	1.9%	1.7%
	2025 Median Age	35	36	36
DAYTIME POPULATION	Adj. Daytime Demographics Age 16 Years +	23,784	28,399	33,850
HOUSEHOLDS	2025 Estimated Households	14,909	17,976	20,261
	2030 Projected Households	16,372	19,538	21,865
	2020 Census Households	13,466	16,359	18,543
	2010 Census Households	11,110	13,805	15,833
	Projected Annual Growth 2025 to 2030	2.0%	1.7%	1.6%
	Historical Annual Growth 2010 to 2025	2.3%	2.0%	1.9%
RACE & ETHNICITY	2025 Estimated White	40.7%	42.2%	42.7%
	2025 Estimated Black or African American	2.0%	1.9%	1.9%
	2025 Estimated Asian or Pacific Islander	6.2%	6.2%	6.2%
	2025 Estimated American Indian or Native Alaskan	2.4%	2.3%	2.3%
	2025 Estimated Other Races	48.7%	47.4%	46.9%
	2025 Estimated Hispanic	64.6%	62.9%	62.2%
INCOME	2025 Estimated Average Household Income	\$139,551	\$143,805	\$144,168
	2025 Estimated Median Household Income	\$115,494	\$118,486	\$118,575
	2025 Estimated Per Capita Income	\$41,035	\$43,300	\$44,081
EDUCATION (AGE 25+)	2025 Estimated Elementary (Grade 0-8)	11.7%	10.8%	10.4%
	2025 Estimated Some High School (Grade 9-11)	8.2%	7.6%	7.6%
	2025 Estimated High School Graduate	28.2%	27.3%	26.5%
	2025 Estimated Some College	22.3%	22.8%	22.9%
	2025 Estimated Associates Degree Only	9.3%	9.6%	9.7%
	2025 Estimated Bachelors Degree Only	14.8%	15.9%	16.5%
	2025 Estimated Graduate Degree	5.5%	5.9%	6.5%
BUSINESS	2025 Estimated Total Businesses	1,252	1,436	1,649
	2025 Estimated Total Employees	10,244	12,167	15,639
	2025 Estimated Employee Population per Business	8	8	9
	2025 Estimated Residential Population per Business	41	42	40
	2021 Estimated Residential Population per Business	46.1	30.5	35.3

Hollister is a city in and the county seat of San Benito County, located in the Central Coast region of California. Hollister is one of the most populous cities in the Monterey Bay Area.

Hollister's charming historic downtown district is within a few miles of the region's award-winning wineries, and is surrounded by picturesque rolling hills, golf courses, sprawling ranches and organic orchards and farmlands. The downtown boasts a variety of specialty shops, galleries and boutiques, and a superb selection of restaurants that range from bakeries and delies to farm-to-table cuisine and Mexican fare.



